

OneSUITE Rates Release Notes

OneSUITE Rates has been redesigned in form and functionality to meet the requirements and requests of users, to provide efficient and effective management of rate cards in a multi-market environment, including a new rate indexing strategy that allows this feature to more closely adjust rates based on demand.

The Rate Card List

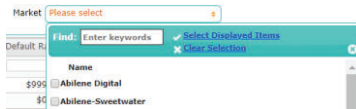
The rate card list screen is the homepage for interaction with OneSUITE Rates. Features include...

Rate Card Name	Status	Idx	OneT...	PAM	LUR	Rounding	Rnd. Increment	Default Rat...	10 sec sp...	15 sec sp...	30 sec sp...	60 sec sp...	90 sec sp...	120 sec sp...	1800 sec sp...	Custom sec s...
(LR) DTV RCM LUR Place Holder	Activated		✓	✓	✓	0	Round Nearest	0.25		0%	-	100%	-	-	-	-
(LR) DTV RCM Place Holder throu...	Activated		✓	✓	✓		Round Nearest	0.25		0%	-	100%	-	-	-	-
(MEM) DTV RCM Place Holder thr...	Activated		✓	✓	✓		Round Nearest	0.25		0%	-	100%	-	-	-	-
(MEM) DTV RCM Place Holder thr...	Activated		✓	✓	✓	0	Round Nearest	0.25		0%	-	100%	-	-	-	-
(MSLA) Columbus-Tupelo VBSS 1...	Activated		✓	✓	✓		Round Nearest	0.25		0%	-	100%	-	-	-	-
(SFL)_DEMO_MIA	Activated		✓	✓	✓		Round Nearest	0.25		0%	-	100%	-	-	-	-
(SFL)_DEMO_WPB	Activated		✓	✓	✓		Round Nearest	0.25		0%	-	100%	-	-	-	-
2018 Bowl Games	Activated	✓	✓	✓	✓	0	Round Up	1.00	\$999.00	50%	65%	100%	200%	300%	400%	1000%
Alb 6869 6870 test	Activated		✓	✓	✓		Round Up	1.00	\$999.00	50%	65%	100%	200%	300%	400%	1000%
ATL_PowerBuy_RateCard_ONLY	Activated	✓	✓	✓	✓		Round Nearest	0.25	\$350.00	0%	25%	50%	100%	200%	250%	300%
CGO Test 57	Activated		✓	✓	✓	0	Round Up	1.00	\$999.00	50%	65%	100%	200%	300%	400%	1000%
CGO Test 572	Activated	✓	✓	✓	✓	0	Round Up	1.00	\$999.00	50%	65%	100%	200%	300%	400%	1000%
CGO Test 579rename	Activated		✓	✓	✓	0	Round Up	1.00	\$999.00	50%	65%	100%	200%	300%	400%	1000%
CGO Test 59	Activated		✓	✓	✓	10	Round Up	1.00	\$999.00	50%	65%	100%	200%	300%	400%	1000%
CGO Test 6	Activated		✓	✓	✓	10	Round Up	1.00	\$999.00	50%	65%	100%	200%	300%	400%	1000%
Demo Tier Card	Activated	✓	✓	✓	✓	0	Round Up	1.00	\$999.00	50%	65%	100%	200%	300%	400%	1000%
DONOTUSE-TVBTTEST	Activated		✓	✓	✓		Round Nearest	0.01	\$1,000.00	0%	25%	60%	100%	200%	250%	300%
EK_Import11	Draft					0	Round Nearest	0.25	\$0.00	0%	0%	100%	0%	0%	0%	0%
EK_ImportIssue1	Draft					0	Round Nearest	0.25	\$0.00	0%	0%	100%	0%	0%	0%	0%

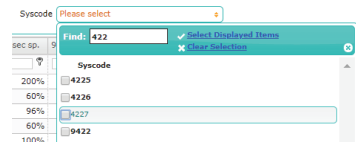
- Exports a selected rate card to Excel
- Configures columns, and saves configurations as public or private favorites, including Market and Syscode filters
- Imports a rate card from the standard Excel template
- Switches to the Indexes page, or the Network Tiers page
- Offers Mass Editing of the on-screen parameters of selected rate cards simultaneously
- Saves changes
- Accesses an audit trail of changes to a selected rate card. The columns headers of the audit report provide filtering and sorting, and the Activity text field is searchable by word

Activity At	Description	User	Action	Activity
12/13/18 02:43 PM	RC Demo Weekly Card	Robert Cordle	UPDATE	Changes to line 57:: Rate updated for Syscode 2222, Network
12/13/18 02:43 PM	RC Demo Weekly Card	Robert Cordle	UPDATE	Changes to line 59:: Rate updated for Syscode 2222, Network
12/13/18 02:43 PM	RC Demo Weekly Card	Robert Cordle	UPDATE	Changes to line 58:: Rate updated for Syscode 2222, Network
12/13/18 02:43 PM	RC Demo Weekly Card	Robert Cordle	UPDATE	Changes to line 60:: Rate updated for Syscode 2222, Network
12/13/18 02:36 PM	RC Demo Weekly Card	Robert Cordle	UPDATE	Changes to line 65:: Rate updated for Syscode 2222, Network
12/13/18 02:36 PM	RC Demo Weekly Card	Robert Cordle	UPDATE	Changes to line 67:: Rate updated for Syscode 2222, Network

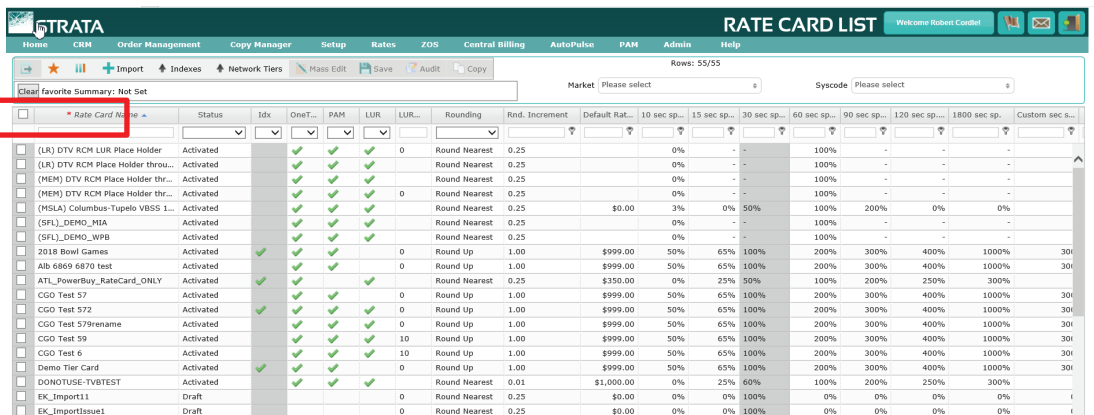
-  Copies a rate card for future use. Rate cards created from copies must have a different name than their source card



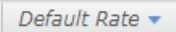
- Market and Syscode filters search the RC list and return any card with syscodes in the selected market(s)...

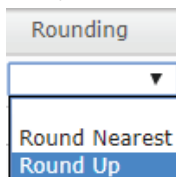


- ...or any card containing the selected syscode(s).

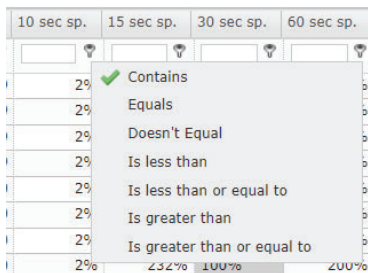


Rate Card Name	Status	Idx	OneT...	PAM	LUR	LUR...	Rounding	Rnd. Increment	Default Rat...	10 sec sp...	15 sec sp...	30 sec sp...	60 sec sp...	90 sec sp...	120 sec sp...	1800 sec sp...	Custom sec s...
(LX) DTV RCH LUR Place Holder	Activated						Round Nearest	0.25		0%	-	100%	-	-	-	-	
(LX) DTV RCH Place Holder throu...	Activated						Round Nearest	0.25		0%	-	100%	-	-	-	-	
(MEH) DTV RCH Place Holder throu...	Activated						Round Nearest	0.25		0%	-	100%	-	-	-	-	
(MEL) Columbus-Tapelo VBSS L...	Activated						Round Nearest	0.25		0%	-	100%	-	-	-	-	
(SFL) DEMO_MIA	Activated						Round Nearest	0.25		0%	-	100%	200%	0%	0%		
(SFL) DEMO_WPB	Activated						Round Nearest	0.25		0%	-	100%	-	-	-	-	
2018 Bowl Games	Activated						Round Up	1.00	\$999.00	50%	65%	100%	200%	300%	400%	1000%	30i
Alt 6869 6870 test	Activated						Round Up	1.00	\$999.00	50%	65%	100%	200%	300%	400%	1000%	30i
ATL_PowerBuy_RateCard_ONLY	Activated						Round Nearest	0.25	\$350.00	0%	25%	50%	100%	200%	250%	300%	
CGO Test 57	Activated						Round Up	1.00	\$999.00	50%	65%	100%	200%	300%	400%	1000%	30i
CGO Test 572	Activated						Round Up	1.00	\$999.00	50%	65%	100%	200%	300%	400%	1000%	30i
CGO Test 572rename	Activated						Round Up	1.00	\$999.00	50%	65%	100%	200%	300%	400%	1000%	30i
CGO Test 59	Activated						Round Up	1.00	\$999.00	50%	65%	100%	200%	300%	400%	1000%	30i
CGO Test 6	Activated						Round Up	1.00	\$999.00	50%	65%	100%	200%	300%	400%	1000%	30i
Demo Tier Card	Activated						Round Up	1.00	\$999.00	50%	65%	100%	200%	300%	400%	1000%	30i
DOMOTUSE-TV8TEST	Activated						Round Nearest	0.01	\$1,000.00	0%	25%	60%	100%	200%	250%	300%	
EK_Import11	Draft						Round Nearest	0.25	\$0.00	0%	0%	100%	0%	0%	0%	0%	
EK_ImportIssue1	Draft						Round Nearest	0.25	\$0.00	0%	0%	100%	0%	0%	0%	0%	

- Rate Cards can be filtered by entering names in the blank field at the top of the Rate Card Name column
-  Each column can be sorted ascending or descending by clicking into the column header field, once for ascending, twice for descending



- Columns with blank cells at the top and a down arrow indicate a picklist for filtering the column, instead of entering a value



- Fields with funnels allow users to filter that column based on value logic



- Removes all applied filters and returns the screen to its default view. All filters remain in place until cleared manually, or until the user leaves the Rate Card List screen

Rate Card List Columns

- Select Column – for selecting cards to be edited or copied
- Rate Card Name – The rate card name
- Status – indicates and assigns draft, activated, deactivated, or read-only status
- Idx – indicates if a rate card has an index associated
- OneTIM – indicates if the rate card is available for use in OneTIM
- PAM - indicates if the rate card is available for application to a package in PAM
- LUR - indicates if the rate card is a Lowest Unit Rate card
- LUR C - indicates and sets the cushion, in minutes, where LUR rates are considered in force outside the time period of the RC line
- Rounding – Indicates and sets rounding to either round to the nearest (X) or round up to the nearest (X)
- Rnd Increment – The currency increment to which the rate is rounded

Rate Card List Columns (cont'd)

- Default Rate – the rate applied to an order line when the order line time period does not match any line on the rate applied rate card
- (XXX) sec. sp – the multiplier factor for spots other than 30-second spots. 30-second spots always report 100% of the indexed rate card value. Spots of different lengths report adjusted rates based on the factors in these column fields
- Created By – lists the rate card publisher
- Created On – lists the publication date
- Modified By – lists the last user who modified the rate card
- Modified On – lists the last date of modification

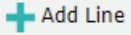
Note – created and modified information is available in the audit trail, also

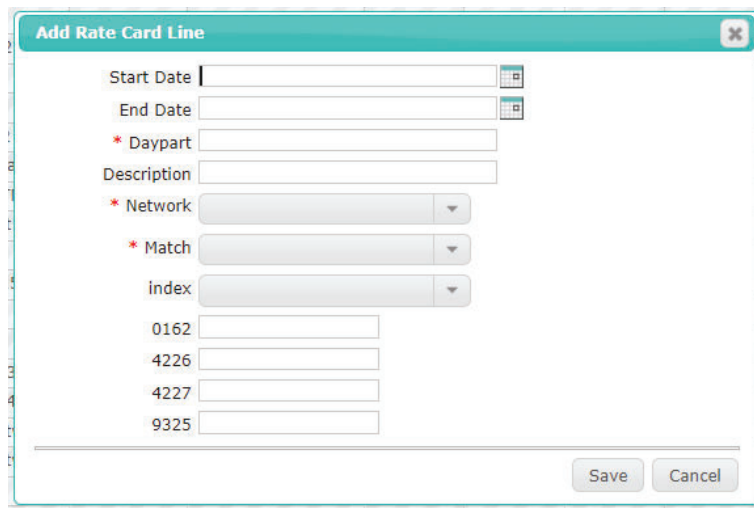
Opening and Editing Rate Cards

OneSUITE Rates now allows rate cards to be opened from the Rate Card List screen by double-clicking on the rate card name. Once open, the card can be edited and saved regardless of its activation status. Individual cards have the same functionality and navigation on the screen as the Rate Card List screen,

Clear favorite Summary: Not Set												
Editing rate card -- RC Tiers 3												
☐	Line	Start Date	End Date	* Daypart	Description	* Network	* Match	Index	0162	4226	4227	9325
☐												
☐	1	01/01/2018	12/30/2018	M-F 11p-1...	Late Fringe	ESPN	E	RC demo3	\$135.00	\$105.00	\$90.00	\$100.00
☐	2	01/01/2018	03/25/2018	M-F 11p-1...	Late Fringe	USA	C	RC demo3	\$135.00	\$105.00	\$90.00	\$100.00
☐	3	01/01/2018	03/25/2018	M-F 11p-1...	Late Fringe	TNT	C	RC demo3	\$135.00	\$105.00	\$90.00	\$100.00
☐	4	01/01/2018	12/30/2018	M-F 11p-1...	Late Fringe	FOOD	E	RC demo3	\$135.00	\$105.00	\$90.00	\$100.00
☐	5	01/01/2018	03/25/2018	M-F 11p-1...	Late Fringe	TBSC-TV	C	RC demo3	\$135.00	\$105.00	\$90.00	\$100.00
☐	6	01/01/2018	12/30/2018	M-F 4p-6p	Early Fringe	ESPN	E	RC demo3	\$135.00	\$105.00	\$90.00	\$100.00
☐	7	01/01/2018	03/25/2018	M-F 4p-6p	Early Fringe	USA	C	RC demo3	\$135.00	\$105.00	\$90.00	\$100.00
☐	8	01/01/2018	03/25/2018	M-F 4p-6p	Early Fringe	TNT	C	RC demo3	\$135.00	\$105.00	\$90.00	\$100.00
☐	9	01/01/2018	12/30/2018	M-F 4p-6p	Early Fringe	FOOD	E	RC demo3	\$135.00	\$105.00	\$90.00	\$100.00
☐	10	01/01/2018	03/25/2018	M-F 4p-6p	Early Fringe	TBSC-TV	C	RC demo3	\$135.00	\$105.00	\$90.00	\$100.00

plus...

...the ability to add a new line at the bottom of the card ,



The 'Add Rate Card Line' dialog box contains the following fields:

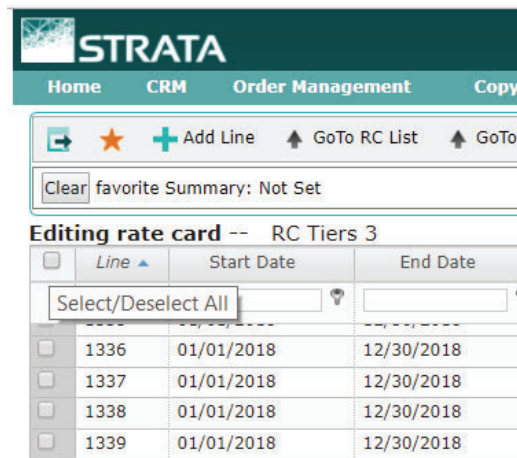
- Start Date
- End Date
- * Daypart
- Description
- * Network
- * Match
- Index
- 0162
- 4226
- 4227
- 9325

Buttons: Save, Cancel

...and to delete a selected line 

Assigning an Index to a Rate Card

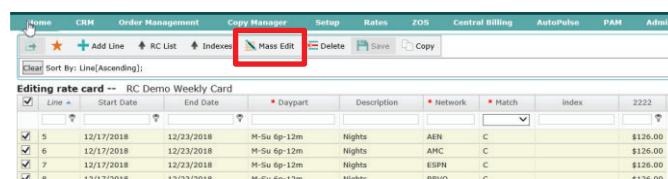
Rate Cards imported using the Excel template do not have an index assigned, even if there was one on the original, exported Excel sheet. Copied rate cards may need their index changed as part of their modification. To index a card, click the Select All box near the upper left of the screen



STRATA CRM interface showing the 'Editing rate card -- RC Tiers 3' screen. The 'Select/Deselect All' checkbox is highlighted.

Line	Start Date	End Date
1336	01/01/2018	12/30/2018
1337	01/01/2018	12/30/2018
1338	01/01/2018	12/30/2018
1339	01/01/2018	12/30/2018

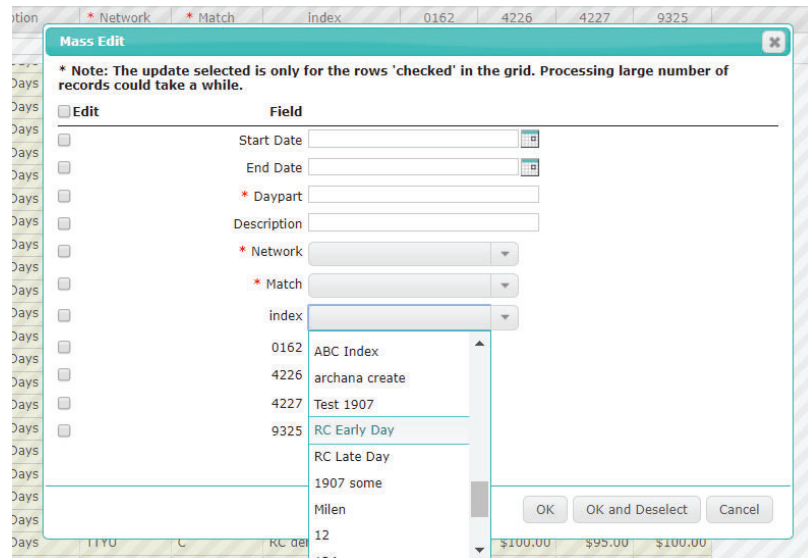
With all lines selected (yellow), click "Mass Edit" from the toolbar



STRATA CRM interface showing the 'Editing rate card -- RC Demo Weekly Card' screen. The 'Mass Edit' button is highlighted in the toolbar.

Line	Start Date	End Date	Daypart	Description	Network	Match	Index	2222
5	12/17/2018	12/23/2018	M-Su 6p-12m	Nights	AEN	C		\$126.00
6	12/17/2018	12/23/2018	M-Su 6p-12m	Nights	AHC	C		\$126.00
7	12/17/2018	12/23/2018	M-Su 6p-12m	Nights	ESPN	C		\$126.00
8	12/17/2018	12/23/2018	M-Su 6p-12m	Nights	BRVO	C		\$126.00

From the Mass Edit pop up window, click “Index” to expose the list of active indexes. The selected index will be applied to all lines on the rate card



It is possible to assign different indexes to different lines or groups of lines by selecting only the ones to be indexed instead of using “Select All.” Sorting RC lines by daypart, or network, for example, would allow them to be grouped together for easy selection and indexing. Ctrl-Click and Shift-Click select multiple lines also.

Assigning Matching to a Rate Card

Matching dayparts and rate card lines has been simplified to just two choices

- “E” requires an **exact** match between the order line daypart and the rate card line daypart before returning a rate to an order
- “C” requires the order line daypart to be **contained** within a rate card line daypart, and returns a rate based on the closest matching line

Different lines on the same rate card can have different matching parameters. A rate card line for a specific program may require an “E” match, while a broad daypart RC line will probably have a “C” match to return a rate for any sub-segment of the broader daypart.

The process for mass editing of matching is the same as for Indexes.

Description

* Network

* Match

index

0162

4226

Both Indexes and Matching can be edited by clicking in their fields on individual RC lines, also.

Creating Indexes

Creating indexes in OneSuite Rates is now simpler and more flexible, allowing users to match indexing with demand patterns. To create a new index, or edit an existing one, select **Indexes** from the Rate Card List toolbar.

When the Index List screen opens the user can double-click an existing index to view or edit it,

+ Add Index GoTo RC List Save Audit Copy Clear favorite Summary: Not Set							
☐	* Index Name ▲	Status	Activated On	Created By	Created On	Modified By	Modified On
☐							
☐	12	Activated	11/30/17 09:50 AM	Archana Sridhar	03/07/18 0...		
☐	124	Activated	11/30/17 09:50 AM	Archana Sridhar	03/07/18 0...		
☐	01 hmm test	Activated	11/30/17 09:50 AM	Archana Sridhar	03/09/18 1...		
☐	01 hmm test--ab	Activated	03/13/18 12:08 AM	Michael Kendrick	03/13/18 0...	Michael Kendrick	03/13/18 1...
☐	1 hmm test	Activated	11/30/17 09:50 AM	Cameron Orwin	11/29/17 0...	Jessie Liu	03/02/18 0...
☐	1907 some	Activated	03/02/18 03:43 PM	Archana Sridhar	02/13/18 1...	Jessie Liu	03/02/18 0...
☐	ABC Index	Draft		Michael Kendrick	02/02/18 0...	Jessie Liu	03/02/18 0...
☐	archana create	Activated	03/06/18 10:18 AM	Archana Sridhar	02/08/18 0...	Archana Sridhar	03/06/18 1...
☐	CGO_Indexes_7	Activated	02/10/18 04:09 AM	Cameron Orwin	12/24/17 1...	Cameron Orwin	03/02/18 0...
☐	CreatedIndex11	Deactivated	11/08/17 02:18 PM	Mark Blocker	11/07/17 0...		

... or can click + Add Index to create a new index. Double -clicking opens the Index configuration screen. If creating a new index, the user must name and save it...

Add Index

* Index Name

Save

Cancel

...then select and double click it from the index list to open the index configuration screen.

☐	Robert New Index	Activated	11/08/17 04:43 PM	Robert Cordle	11/08/17 0...		
☐	Southland Index	Activated	11/09/17 04:04 PM	Michael Kendrick	11/09/17 0...		
☒	Superflex Index	Draft		Robert Cordle	04/25/18 1...		
☐	Test 1907	Draft		Mark Blocker	02/09/18 0...		
☐	Test 56	Activated	11/30/17 09:50 AM	Archana Sridhar	03/09/18 1...		

The Index Configuration Screen

Rates Index System -- Superflex Index

MassEdit

Start Time	Demand Factor	M: 1.00	T: 1.00	W: 1.00	Th: 1.00	F: 1.00	Sa: 1.00	Su: 1.00
12:01 AM	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
12:30 AM	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
1:00 AM	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
1:30 AM	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
2:00 AM	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
2:30 AM	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
3:00 AM	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
3:30 AM	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
4:00 AM	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
4:30 AM	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
5:00 AM	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
5:30 AM	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
6:00 AM	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
6:30 AM	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
7:00 AM	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
7:30 AM	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
8:00 AM	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
8:30 AM	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
9:00 AM	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
9:30 AM	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
10:00 AM	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
10:30 AM	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
11:00 AM	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
11:30 AM	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
12:00 PM	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
12:30 PM	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
1:00 PM	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
1:30 PM	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
2:00 PM	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
2:30 PM	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
3:00 PM	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
3:30 PM	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
4:00 PM	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00

RCM Index Scratch Pad

Base Rate \$

Day part

Days Factor

Hours Factor

Combined Factor

Indexed Rate

Calculate

Save Cancel

- The default Demand Factor for all time periods and days is 1.00, which means that the rate will not be increased or decreased for order line dayparts in those time windows
- Demand Factors can be increased to raise a rate card rate, or decreased to lower it
- Demand Factors are adjustable by day, and by each half-hour around the clock
- The Indexed Rate is a product of $(rate \times (the\ average\ days\ factor \times by\ the\ average\ hourly\ factor))$. The daily and hourly factors appear rounded in the Scratch Pad, but exact values are used for the calculation
- The daily Demand Factor adjusts all rates for the day by the values entered in the column's second cell

Rates Index System -- Superflex Index

Start Time	Demand Index	M: 1.00	T: 1.00	W: 1.05	Th: 1.07	F: 1.10	Sa: 1.07	Su: 1.03
12:01 AM	1.00	1.00	1.00	1.05	1.07	1.10	1.07	1.03
12:30 AM	1.00	1.00	1.00	1.05	1.07	1.10	1.07	1.03

- The half-hour Demand Factor adjusts all rates for the time period by the values entered in the row's second cell. To edit the half-hour demand factors easily, use the Mass Edit feature in the upper left of the screen...

Rates Index System -- Superflex Index

MassEdit

		M: 1.00	T: 1.00	W: 1.00	Th: 1.00	F: 1.00	Sa: 1.00	Su: 1.00
Start Time	Demand Factor	1.00	1.00	1.00	1.00	1.00	1.00	1.00
12:01 AM	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
12:30 AM	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00

RCM Index Scratch Pad

- ...which exposes checkboxes allowing time periods to be multi-selected, and edited simultaneously by entering a factor in the Demand factor field at the top of the screen, and clicking "OK." Time periods can be selected one at a time, or in sequence using "Shift-Click," and individually using "Ctrl-Click."

MassEdit **Demand Factor:** **Ok** **Cancel**

			M: 1.00	T: 1.00	W: 1.00	Th: 1.00	F: 1.00	Sa: 1.00	Su: 1.00
☐	Start Time	Demand Factor	1.00	1.00	1.00	1.00	1.00	1.00	1.00
☐	12:01 AM	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
☐	12:30 AM	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
☐	1:00 AM	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
☐	1:30 AM	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
☒	2:00 AM	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
☒	2:30 AM	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
☒	3:00 AM	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
☒	3:30 AM	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
☒	4:00 AM	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
☒	4:30 AM	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00

- The factors in the selected lines will change to the value in Demand Factor at the top of the page

☐	1:00 AM	1.00	1.00
☐	1:30 AM	1.00	1.00
☒	2:00 AM	0.50	0.50
☒	2:30 AM	0.50	0.50
☒	3:00 AM	0.50	0.50
☒	3:30 AM	0.50	0.50
☒	4:00 AM	0.50	0.50
☒	4:30 AM	0.50	0.50
☐	5:00 AM	1.00	1.00

- Note that factors can be less than 1.00 and will lower the rate card rate when applied.
- "Save and Deselect" will clear the selections for more edits on the same index. "Save" will save the changes and close the Index screen
- Historical demand data is the best guide for setting daily and half-hour factors. Experiment with small changes, because the compounding of factors makes a big difference in the final index

How a Final Index is Determined

The Scratch Pad calculator allows user to see the effects of an index scheme on a base rate by entering the daypart the same way one enters it in VIEW or OneTIM, and then clicking “Calculate.” The cells used to calculate the index will be highlighted in the grid.

Index Scratch Pad

Base Rate \$	100	1.00	1.05	1.07	1.10	1.07
Day part	W-F 7p-10:30p	1.05	1.10	1.12	1.16	1.12
Days Index	1.07	1.05	1.10	1.12	1.16	1.12
Hours Index	1.08	1.07	1.12	1.14	1.18	1.14
Combined Index	1.16	1.07	1.12	1.14	1.18	1.14
Indexed Rate	\$116.38	1.10	1.16	1.18	1.21	1.18
		1.10	1.16	1.18	1.21	1.18
		1.15	1.21	1.23	1.26	1.23
		1.15	1.21	1.23	1.26	1.23

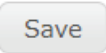
Calculate

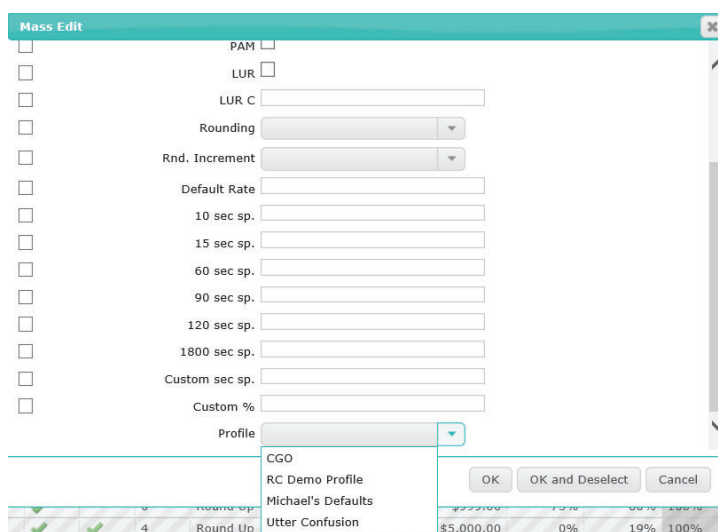
Rate Card Profiles

In Setup > Configuration > Rate Card Settings is a feature that allows storage of a set of default values which can be used repeatedly, without having to re-enter the information for each new card created.

Home	CRM	Order Management	Copy Manager	Setup	Rates	ZOS	Central Billing	AutoPulse	PAM	Admin	Help
Rate Card Import Profiles											
Reference		Update Existing Import Profile(s) Select									
Users		Import Profile Name									
Setup		Spot Length Variables									
Configuration		10 sec									
Applications		15 sec									
Audit		30 sec 100									
Copy Management		60 sec									
Traffic Systems		90 sec									
Traffic ID Comparison		120 sec									
Menu		1800 sec									
OneTIM		Custom %									
Order Details											
Rate Card Settings											
System											
OneTIMConfiguration											

- Update Existing Import Profile(s) allows the user to select a default set to edit
- Import Profile Name allows the user to assign a name to the set of default values
- Default Rate is the rate to be shown when no rate card line matches an order line
- Rounding mode selects between rounding up, or to the nearest unit
- Rounding Unit selects the monetary increment to which the rate is rounded
- Visible in VIEW makes the card available to VIEW users

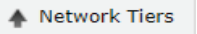
- Visible in PAM makes the card available to PAM users
- LUR Card denotes a Lowest Unit Rate Card
- LUR Cushion (Minutes) not visible until LUR Card is selected – allows additional time to be added to the daypart window when determining LUR compliance
- Spot Length Variables assigns percentage values to spots other than 30-second spots. 30-second spots always default to 100% of rate card value before indexing
-  in the upper right of the screen saves the default values
- Note: Any of these values may be changed for any rate card on the Rate Card list screen or the entire profile may be changed using Mass Edit

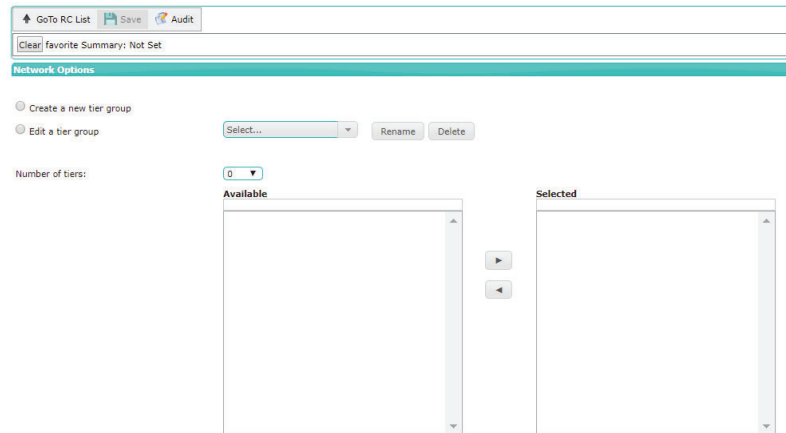


Example of a saved Profile:

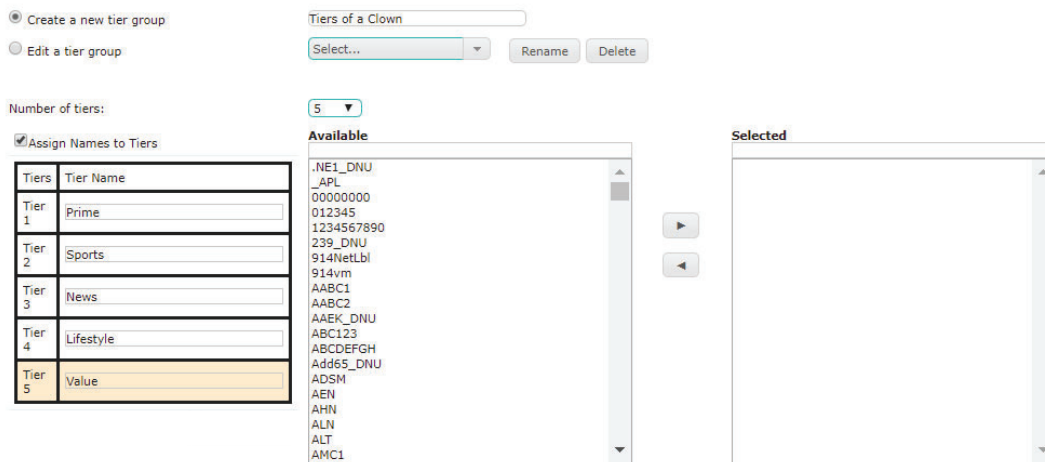
Rate Card Import Profiles			
Update Existing Import Profile(s)		Robert's Special ▼	Import Profile Name: Robert's Special
Default Rate: 999		Spot Length Variables	
Rounding Mode: Round Up ▼		10 sec	50 %
Rounding Unit: 1.00 ▼		15 sec	65 %
Visible in VIEW: ☒		30 sec	100 %
Visible in PAM: ☒		60 sec	200 %
LUR Card: ☐		90 sec	300 %
Custom sec: 300		120 sec	400 %
		1800 sec	4000 %
		Custom %	1000 %

Network Tiers

Another new shortcut in OneSUITE Rates is the Network Tiers function. Instead of assigning rates to every network, users can assign the same rates to groups of networks, making a shorter Excel template and quicker configuration of rate cards. From the Rate Card List screen select  from the tool bar.



- “Create a new tier group” activates the name field, and requires the choice of the number of tiers in the group
- “Edit a tier group” activates the select menu to the right, from which the user selects which tier group to edit, rename, or delete
- **Creating a New Tier Group**



Tiers	Tier Name
Tier 1	Prime
Tier 2	Sports
Tier 3	News
Tier 4	Lifestyle
Tier 5	Value

Available

- .NE1_DNU
- _APL
- 00000000
- 012345
- 1234567890
- 239_DNU
- 914NetLbI
- 914vm
- AABC1
- AABC2
- AAEK_DNU
- ABC123
- ABCDEF GH
- Add65_DNU
- ADSM
- AEN
- AHN
- ALN
- ALT
- AMC1

Selected

- After naming the group and selecting the number of tiers, each Tier can be named using the “Assign Names to Tiers” feature if desired.
- The user populates each tier by first selecting it, and then moving available networks from the left menu to the selected menu on the right. Holding down the control key multi-selects.
- Networks are only available once, so they cannot be accidentally used in multiple tiers

- When all tiers are populated, the tier group can be saved using  Save from the menu bar
- Tiers replace individual networks when building a rate card in Excel, so the number of tiers and the number of dayparts determine the number of rows on a card, rather than the number of networks

1	START DATE	END DATE	DAYPART	DESCRIPTION	NETWORK	MATCH	Index	0162	4227	9325	4226
2	1/1/2018	12/30/2018	M-Su 6a-12m	Rotator	1			\$50.00	\$60.00	\$70.00	\$80.00
3	1/1/2018	12/30/2018	M-Su 6a-12m	Rotator	2			\$40.00	\$50.00	\$60.00	\$70.00
4	1/1/2018	12/30/2018	M-Su 6a-12m	Rotator	3			\$30.00	\$40.00	\$50.00	\$60.00
5	1/1/2018	12/30/2018	M-Su 6a-12m	Rotator	4			\$20.00	\$30.00	\$40.00	\$50.00
6	1/1/2018	12/30/2018	M-Su 6a-12m	Rotator	5			\$10.00	\$20.00	\$30.00	\$40.00
7	1/1/2018	12/30/2018	M-F 6a-6p	Weekdays	1			\$90.00	\$100.00	\$110.00	\$120.00
8	1/1/2018	12/30/2018	M-F 6a-6p	Weekdays	2			\$80.00	\$90.00	\$100.00	\$110.00

Using the Excel Rate Card Template

Importing a rate card using the Excel template is one way to create a new rate card (.xls or .xlsx)

	A	B	C	D	E	F	G	H	I	J	K
1	START DATE	END DATE	DAYPART	DESCRIPTION	NETWORK	MATCH	Index	syscode	syscode	syscode	syscode
2											
3											
4											
5											
6											
7											
8											
9											

- The same template that was used in earlier versions of OneSUITE Rates works in this version, also.
- Do not populate Match and Index columns in Excel. They should be populated with a bulk edit after importing
- Each Line must have a start date, end date, daypart (in the VIEW format, network or tier, and as many syscodes as needed

To Import an Excel Rate Card

From the Rate Card List screen toolbar select  Import. The import dialog screen will open...

Rate Card Import

Load Rate Card (.xls):

Choose File No file chosen

Rate Card Name:

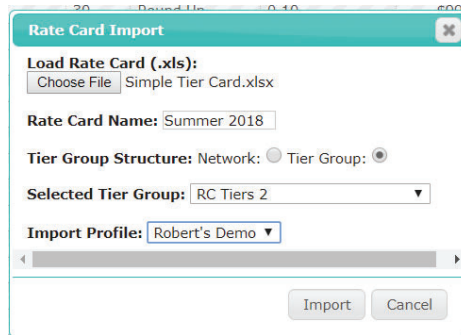
Tier Group Structure:
Network: ☒
Tier Group: ☐

Import Profile: Select

Import

Cancel

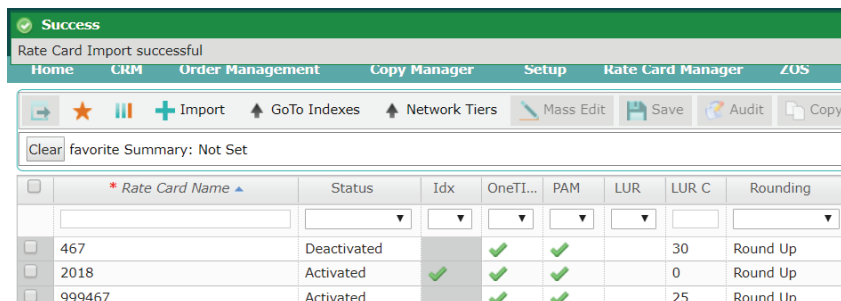
- Load Rate Card – Choose File allows navigation and selection of the Excel file to be imported
- Rate Card Name allows the user to enter a unique name for the card
- Tier Group Structure tells OneSUITE Rates if the file to be imported uses networks or tier groups. Tier groups on the Excel rate card will be expanded out to individual networks when the card is imported
- Import Profile selects the rate card default profile to be applied
- A completed import dialog looks like this. Click Import to continue...



The dialog box is titled "Rate Card Import". It contains the following fields and options:

- Load Rate Card (.xls):** A button labeled "Choose File" and a text field showing "Simple Tier Card.xlsx".
- Rate Card Name:** A text field containing "Summer 2018".
- Tier Group Structure:** Two radio buttons: "Network" (unselected) and "Tier Group" (selected).
- Selected Tier Group:** A dropdown menu showing "RC Tiers 2".
- Import Profile:** A dropdown menu showing "Robert's Demo".
- At the bottom right are "Import" and "Cancel" buttons.

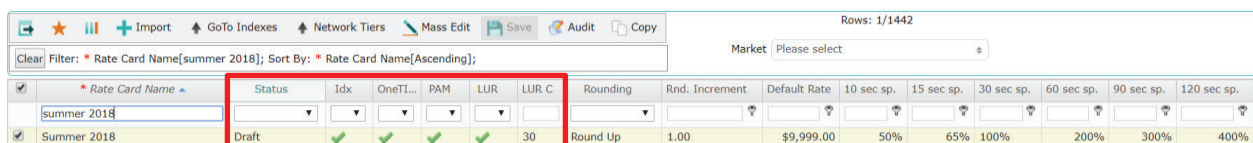
- A successful import will be indicated by a **green** message bar at the top of the Rate Card List screen. An unsuccessful import attempt will trigger a **red** message bar, with a message identifying the issue to be addressed



The screenshot shows the "Rate Card List" screen. At the top, a green message bar says "Success" and "Rate Card Import successful". Below the message bar is a navigation bar with tabs: Home, CRM, Order Management, Copy Manager, Setup, Rate Card Manager, and ZUS. Under "Rate Card Manager", there are icons for Import, GoTo Indexes, Network Tiers, Mass Edit, Save, Audit, and Copy. Below the icons is a "Clear" button and a "favorite Summary: Not Set" label. The main table has columns: Rate Card Name, Status, Idx, OneTI..., PAM, LUR, LUR C, and Rounding. The table contains three rows:

Rate Card Name	Status	Idx	OneTI...	PAM	LUR	LUR C	Rounding
467	Deactivated		✓	✓		30	Round Up
2018	Activated	✓	✓	✓		0	Round Up
999467	Activated		✓	✓		25	Round Up

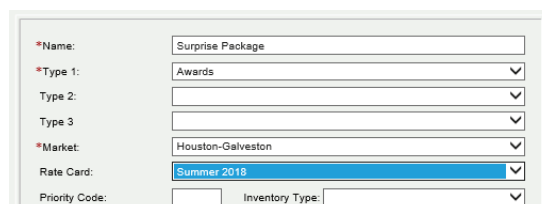
- Filter for the new card. Note it will be in Draft status, and defaults have been applied



The screenshot shows the "Rate Card List" screen with a filter applied: "Filter: * Rate Card Name[summer 2018]; Sort By: * Rate Card Name[Ascending]". The table shows one row for "Summer 2018" with a status of "Draft". The "Status" column is highlighted with a red box. The table also shows columns for "Idx", "OneTI...", "PAM", "LUR", "LUR C", "Rounding", "Rnd. Increment", "Default Rate", and various "sec sp." columns.

Rate Card Name	Status	Idx	OneTI...	PAM	LUR	LUR C	Rounding	Rnd. Increment	Default Rate	10 sec sp.	15 sec sp.	30 sec sp.	60 sec sp.	90 sec sp.	120 sec sp.
Summer 2018	Draft	✓	✓	✓	✓	30	Round Up	1.00	\$9,999.00	50%	65%	100%	200%	300%	400%

- Select options for the card
 - Check OneTIM if the card should be available to apply to orders (including VIEW)
 - Check PAM if the card should be available to be attached to packages in PAM



The form shows the configuration for a rate card. The fields are:

- *Name:** Text field containing "Surprise Package".
- *Type 1:** Dropdown menu showing "Awards".
- Type 2:** Dropdown menu showing an empty field.
- Type 3:** Dropdown menu showing an empty field.
- *Market:** Dropdown menu showing "Houston-Galveston".
- Rate Card:** Dropdown menu showing "Summer 2018".
- Priority Code:** Text field containing an empty field.
- Inventory Type:** Dropdown menu showing an empty field.

- Check LUR if the card is a LUR card, and set the LUR Cushion (in minutes)
- Double click the card name to open it, and then select all rows
- Click Mass Edit to open the Mass Edit popup window

- Select a Match and an Index, then click OK, or “OK and Deselect” to apply the Match and Index. Click Save to save the changes.

STRATA RATE CARD DETAILS Welcome

Home CRM Order Management Copy Manager Setup Rates ZOS **Central Billing** AutoPulse PAM Admin Help

Clear favorite Summary: Not Set

Editing rate card -- Summer 2018

Line	Start Date	End Date	Daypart	Description	Network	Match	Index	0162	4226	4227	9325
1	01/01/2018	12/30/2018	M-Su 6a-1...	Rotator	DXD	C	RC demo3	\$10.00	\$40.00	\$20.00	\$30.00
2	01/01/2018	12/30/2018	M-Su 6a-1...	Rotator	ZN5377	C	RC demo3	\$10.00	\$40.00	\$20.00	\$30.00
3	01/01/2018	12/30/2018	M-Su 6a-1...	Rotator	GAC	C	RC demo3	\$10.00	\$40.00	\$20.00	\$30.00
4	01/01/2018	12/30/2018	M-Su 6a-1...	Rotator	QVTN	C	RC demo3	\$10.00	\$40.00	\$20.00	\$30.00
5	01/01/2018	12/30/2018	M-Su 6a-1...	Rotator	DIY	C	RC demo3	\$20.00	\$50.00	\$30.00	\$40.00
6	01/01/2018	12/30/2018	M-Su 6a-1...	Rotator	TVL	C	RC demo3	\$10.00	\$40.00	\$20.00	\$30.00
7	01/01/2018	12/30/2018	M-Su 6a-1...	Rotator	B8CA1	C	RC demo3	\$40.00	\$70.00	\$50.00	\$60.00
8	01/01/2018	12/30/2018	M-Su 6a-1...	Rotator	GRN	C	RC demo3	\$10.00	\$40.00	\$20.00	\$30.00

- Return to the RC List, filter for the new rate card, and activate it, then Save. The card is ready for use.

Clear Filter: * Rate Card Name[summer 2018]; Sort By: * Rate Card Name[Ascending];

* Rate Card Name	Status	Idx	OneTI...	PAM	LUR	LUR C	Rounding
summer 2018							
Summer 2018	Draft	✓	✓	✓	✓	30	Round Up

- If a rate card has different rates for every week, OneTIM will apply weekly rates by deselecting the “Combine Weeks” button on the Lines tab before applying a rate card to the order.

Rate Card		Weekly rates		Total RC % 100		...		Priority Scheme Please select		DMA Ratings		☒ Add Up Zone Pops		☐ Combine Weeks	
☐	Line #	* Start Date	* # of Wks	* End Date	Fixed Dates	* Syscode	* Network	* Network Type	* Daypart	* Unit Length	Rate \$	RC %	RC \$	* Units	* Order Line Type
☐															
☐		7/16/2018	1	7/22/2018		4227	ESPN	Individual	M-Su 6a-12m	30	\$100.00	100%	\$100.00	10	By Week
☐		7/23/2018	1	7/29/2018		4227	ESPN	Individual	M-Su 6a-12m	30	\$100.00	100%	\$100.00	10	By Week
☐		7/30/2018	1	8/5/2018		4227	ESPN	Individual	M-Su 6a-12m	30	\$100.00	100%	\$100.00	10	By Week
☐		8/6/2018	1	8/12/2018		4227	ESPN	Individual	M-Su 6a-12m	30	\$115.00	100%	\$115.00	10	By Week
☐		8/13/2018	1	8/19/2018		4227	ESPN	Individual	M-Su 6a-12m	30	\$130.00	100%	\$130.00	10	By Week
☐		8/20/2018	1	8/26/2018		4227	ESPN	Individual	M-Su 6a-12m	30	\$130.00	100%	\$130.00	10	By Week
☐		8/27/2018	1	9/2/2018		4227	ESPN	Individual	M-Su 6a-12m	30	\$140.00	100%	\$140.00	10	By Week
☐		9/3/2018	1	9/9/2018		4227	ESPN	Individual	M-Su 6a-12m	30	\$140.00	100%	\$140.00	10	By Week
☐		9/10/2018	1	9/16/2018		4227	ESPN	Individual	M-Su 6a-12m	30	\$140.00	100%	\$140.00	10	By Week
☐		9/17/2018	1	9/23/2018		4227	ESPN	Individual	M-Su 6a-12m	30	\$140.00	100%	\$140.00	10	By Week
☐		9/24/2018	1	9/30/2018		4227	ESPN	Individual	M-Su 6a-12m	30	\$140.00	100%	\$140.00	10	By Week
☐		10/1/2018	1	10/7/2018		4227	ESPN	Individual	M-Su 6a-12m	30	\$140.00	100%	\$140.00	10	By Week
☐		10/8/2018	1	10/14/2018		4227	ESPN	Individual	M-Su 6a-12m	30	\$140.00	100%	\$140.00	10	By Week

- OneSUITE Rates also produces rates for orbits created on the fly. It is not necessary to build specified orbits on the rate card. OneSUITE Rates will calculate the average rate for the networks and dayparts, including indexing, for any orbit built on the fly in OneTIM.

Network	Name	Network Type
ESPN	ESPN	RATED
ESPN2	ESPN2	RATED
ESPN	ESPN	RATED
FAM1	ABC FAMILY	RATED
FOOD	FOOD NETWORK	RATED
FX	FX	RATED
GOLF	GOLF CHANNEL	RATED

☐ Group
 ☒ Orbit
 ☐ Individual

Daypart	Units	Rate \$	Delete
M-F 6p-12m	20		☒

- In the example below, the orbit spot rate is the average of the individual rates for the same daypart of ESPN, ESPN2, and GOLF - $(\$95 + \$150 + \$75) / 3 = \106.67

Sales																	Lines																	Totals																	Billing																	Traffic Options																	Comments																	Approvals																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																					

Confirming How a Rate Was Calculated

- The calculation steps for the rates on selected order lines are available through the \$Log button on the Lines Tab of the order.

The screenshot shows the 'Lines' tab of the software interface. The 'Rate Card Log' button is highlighted with a red box. The interface includes various tabs like Sales, Lines, Totals, Billing, Traffic Options, Comments, and Approvals. The 'Rate Card Log' button is located in the 'Lines' tab, next to the 'Rate Card' dropdown menu.

- The Unique Line # column must be in your layout to understand log information. Add it from the Column Chooser dialog box by clicking the Column Chooser button

The screenshot shows the 'Lines' tab of the software interface. The 'Unique Line #' column is highlighted in the table layout. The 'Column Chooser' dialog box is open, showing the 'Available Columns' list on the left and the 'Selected Columns' list on the right. The 'Unique Line #' column is selected in the 'Selected Columns' list.

- Once the Unique Line # column is present, select the order line(s) for the report, and click “\$ Log.” Locate the downloaded file, and click to open.

```

865557_rcordle_7_30_2018_11_04_35 - Notepad
File Edit Format View Help
Number of Syscodes: 1
Syscodes Passed: 4226
Ratecard Name: RC Tiers 3

Schedule line #23: { Dates: 8/6/2018 - 8/10/2018 | Daypart: M-F 6a-6p | NetCall: FOOD | Syscode: 4226 }
Matching rate card daypart line: #14 { Dates: 1/1/2018 - 12/30/2018 | Daypart: M-F 6a-6p | NetCall: FOOD | Syscode: 4226 }
Initial rates: 95.000
Rate Multiplier: 1.216 (Not Used - Daypart is exact match)
After rounding nearest 0.5: 95.000
Final RC$: 95.0
Final AARC$:
Final AARC$CPM:
Final AARC$CPA:
  
```

- The log file above contains the calculation factors to arrive at the rate for line 23 of the order, including any index (listed as the “Rate Multiplier” in the log,) and rounding
- If multiple lines are selected for logging, each line will have a separate explanation, in this format, of how the rate was determined

OneSUITE Rates FAQ's

The new OneSUITE Rates includes several new features and functions to help make rate structures easier to create and maintain. They are listed here, and explained below:

- Full integration with OneSUITE.
 - Rate card editing without export/import, even for active cards.
 - A more precise and flexible indexing system.
 - Orbit and network group rates can be assigned on the fly.
 - New Rate Tiers for quicker data imports.
 - Rate card profiles eliminate need to enter repetitive card details.
 - User-defined spot duration factors available, in addition to standard durations
 - Rate card grid page layout options.
 - Audit trail tracks changes made to cards.
 - Order line rate reports show calculations determining final rate.
 - Checks to prevent duplicate rate card lines.
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1. **Does OneSUITE Rates work with TIM Classic?** No. OneSUITE Rates is a component of OneSUITE, and is not compatible with TIM Classic.
 2. **Does OneSUITE Rates work with VIEW?** Yes. OneSUITE Rates is fully integrated with OneSUITE and will work with VIEW.
 3. **Will my old rate cards be available in OneSUITE Rates?** Yes, provided they were imported and converted using OneSUITE Rates. Note: Rates applied to order lines may show different values if the old card used in TIM Classic was an index card.
 4. **Why would rates from an old card be different in OneSUITE Rates?** The index system in OneSUITE Rates uses a different, more precise, strategy for calculating rates than the previous version. There is no direct comparison or translation between the two. However, if no index has been applied to the rate card in either the previous version or OneSUITE Rates, the applied rates will be identical.
 5. **Will I be able to determine how an applied rate was calculated?** Yes. Any rate calculation can be checked using the "Download Log" feature. The log shows the rate card line and calculations used in determining the applied rate.
 6. **Who can see rate cards?** Users with OneSUITE Rates admin rights will be able to access, create, import, edit, publish, and deactivate rate cards. Account executives will see the cards listed in the Order Details screen, but are not able to edit the cards.
 7. **Does OneSUITE Rates use the same spreadsheet template as the previous version?** Yes, but match codes have been updated, and there is now a shortcut available for building cards.
 8. **Is it still necessary to match dayparts to apply a rate?** Yes, but matching is simpler now with just two matches in OneSUITE Rates; "E" for an exact daypart match, and "C" for contained, meaning the order daypart is within the larger specified rate card daypart.
 9. **What rate card-building shortcut has been added?** For convenience, OneSUITE Rates allows users to set up network tiers (a group of networks priced the same), and substitute the tiers for individual networks in the imported spreadsheet based on tiers. When imported, a card built using tiers will be broken out

into individual networks and dayparts, with corresponding rates, just as if the user had priced each network when building the card.

- 10. Is it necessary to include Orbits and Network Groups on rate cards?** No. OneSUITE Rates can accurately return a rate for any orbit or network group created on the fly in OneTIM, or can return rates for pre-defined orbits/network groups listed on the rate card. Company policy should guide the use of this feature.
- 11. Is it still necessary to export a rate card and re-import it if I need to make changes?** No. Edits can be made directly to the card and saved in the OneSUITE rates user interface, including adding or deleting lines. Also, entire cards can be copied and saved with a new name.
- 12. How is Indexing different in OneSUITE Rates?** Indices are now created with the ability to add a factor to each day of the week individually, and each half-hour of the day. A two-hour daypart, for example, can now be indexed differently depending on where it falls in the day. Also, different indices can be applied to different rate card lines so users have maximum pricing flexibility.
- 13. Is there a way to see the effects of an index without publishing it?** Yes. Each index has a “scratch pad” where the effects of the multiplier formulas are applied to a base rate to generate a final rate. Users can judge the results and adjust the factors accordingly.
- 14. What about Rate Card Rules?** Rules are no longer used in OneSUITE Rates. The new indexing process is a much faster, simpler, and visual way to create variations in how rates are applied to spots.
- 15. What are Rate Card Profiles?** Profiles save time by applying pre-set spot duration lengths, default rates, and others values to a card as the spreadsheet template is being imported. These setting are managed in a separate window in Setup.
- 16. Will OneSUITE Rates handle 60 sec. spots?** Yes. Besides 30 sec. spots, OneSUITE Rates allows built-in adjustments for standard spot durations, plus a custom spot duration for elements like local news inserts.
- 17. How can I locate a specific rate card quickly?** The Rate Card list screen has the ability to sort or filter by any column header. In addition, rate cards can be filtered by market, or by syscode.
- 18. Can I change the grid layout of the rate card list?** Yes, and changes can be saved as a favorite layout.
- 19. Can I edit several cards at once?** Yes. The mass edit feature allows changes of rate card parameters to multiple cards simultaneously.
- 20. How can new lines be added to rate cards?** If the new line is not a duplicate line, the new line button creates a blank line on an active or draft rate card, to which the user can add details, and save. If a group of lines needs to be added - adding a new network, for example - the easiest method is to deactivate the card, copy a group of lines, and then mass edit the new lines to make them unique. After that save your changes and reactivate the card.
- 21. Can lines be deleted from rate cards?** Yes, using the delete button. **Note:** Lines should only be removed from cards in draft status.
- 22. Can I create LUR rate cards in OneSUITE Rates?** Yes. Any card needed can be designated as LUR.
- 23. Is there a way to track changes to a rate card?** Yes. OneSUITE Rates has an auditing feature that tracks changes made to cards. It is visible in the menu bar of the Rate Card List page.
- 24. Who can help if I have other questions?** The Freewheel Help Desk is available at cservicectr@stratag.com, or 1-800-978-7282.

